

Attendance: Julia/Elizabeth/Tanya/Maggie/Kelsey/Sara/Frances and Brooke G.

### **Ongoing efforts:**

#### T-Shirts:

We have sold about 10 shirts. How can we market these? \$15 per shirt comes back to us.

Shirts are UP [here!](#) Spread the word. Not only did Weird Ink Print them, but the design that won at the Annual Meeting was by an owner. <https://shop.weirdink.com/west7>

- Hang some in local businesses with a QR code to buy
- Staff at local place could buy and wear
- Partner sale blurb with the business spotlights
- Pictures/posts of people in their shirts and why they love W 7th
- **ACTION:** Maggie to contact Weird Ink about shirts at Tattoo Fest pre-party at Bad Weather (July 13)

#### Neighbor Profiles

Molly from Emerald is in! I will be sending her questions in advance and we still need to schedule a time.

I will follow up before we meet with Kwok Qu Ng from Golden Chow Mein, Jason Tschida from Degidio

[Here is the question link.](#)

### **Events Coming up:**

Palace Car Show Event June 22, 2023 4-7pm. Handful of board folks and Julia will be there tabling, joiners welcome.

Summer Social(s) Plan- Date confirmed 7/20/23 w/support from Marrea (Right Track Intern)

- Could we do something at Keg and Case
- **ACTION:** Kelsey will check if we can have some spot on the grass at Keg and Case. Will contact Molly Yee
  - Goal to reconnect in 10 days

National Night Out Tuesday, August 1, 2023 - How can we support?

- Post City content on registration
- Board members encouraged to join at least their neighborhood party and hopefully another in their area if possible.
  - Wear a shirt to start conversation

Outdoor Yoga - July 17, 2023 at 7:00 p.m. Bay Triangle - Ginny from Heartwild Living - time/advertising plan?

- Local instructor will do this for free (Ginny)
- We have a mic for the event
- Marketing: Community Reporter and newsletter